Drink Recipes and Costing

Version 10/2026. Ingredient prices are indicative and exclude VAT; enter your own purchase prices.

Edit the yellow cells to suit you; everything else is calculated.

Inputs

Whole-bean coffee – purchase price	24	EUR/kg excl. VAT
Whole milk	1	EUR/l excl. VAT
Barista oat drink	2.20	EUR/l excl. VAT
Hot chocolate mix	15	EUR/kg excl. VAT
Chai mix	18	EUR/kg excl. VAT
Matcha	72	EUR/kg excl. VAT
Loose-leaf tea	36	EUR/kg excl. VAT
Syrup	9	EUR/l excl. VAT
Tonic	1.80	EUR/l excl. VAT
Sugar sachet + spoon + napkin	0.05	EUR each
Cup with lid (takeaway)	0.18	EUR each
Water, energy, cleaning per drink	0.06	EUR per drink
VAT rate on sales	21%	set your local VAT rate (CZ 10/2026: coffee and tea 21%, milk drinks 12%)
Target ingredient share (food cost)	22%	usually 18–28%
Round price up to	0.10	EUR

Costing

Drink	Ingredient cost excl. VAT	Selling price incl. VAT (yours)	Price excl. VAT	Margin EUR	Margin %	Food cost %	Suggested price incl. VAT
Espresso (doppio)	0.54 EUR	2.20 EUR	1.82 EUR	1.28 EUR	70%	30%	3.00 EUR
Americano	0.54 EUR	2.60 EUR	2.15 EUR	1.61 EUR	75%	25%	3.00 EUR
Cappuccino	0.69 EUR	3.20 EUR	2.64 EUR	1.95 EUR	74%	26%	3.90 EUR
Cappuccino with oat drink	0.87 EUR	3.60 EUR	2.98 EUR	2.10 EUR	71%	29%	4.80 EUR
Flat white	0.66 EUR	3.60 EUR	2.98 EUR	2.31 EUR	78%	22%	3.70 EUR
Caffè latte	0.79 EUR	3.60 EUR	2.98 EUR	2.18 EUR	73%	27%	4.40 EUR
Latte with syrup	0.93 EUR	4.00 EUR	3.31 EUR	2.38 EUR	72%	28%	5.10 EUR
Cortado	0.60 EUR	2.80 EUR	2.31 EUR	1.71 EUR	74%	26%	3.40 EUR
Filter coffee 250 ml	0.47 EUR	3.20 EUR	2.64 EUR	2.17 EUR	82%	18%	2.60 EUR
Espresso tonic	0.81 EUR	4.20 EUR	3.47 EUR	2.66 EUR	77%	23%	4.50 EUR
Hot chocolate	0.78 EUR	3.60 EUR	2.98 EUR	2.20 EUR	74%	26%	4.30 EUR
Chai latte	0.72 EUR	4.00 EUR	3.31 EUR	2.59 EUR	78%	22%	4.00 EUR
Matcha latte	0.58 EUR	4.80 EUR	3.97 EUR	3.39 EUR	85%	15%	3.20 EUR
Pot of tea	0.29 EUR	3.00 EUR	2.48 EUR	2.19 EUR	88%	12%	1.60 EUR
Cappuccino to go	0.87 EUR	3.20 EUR	2.64 EUR	1.77 EUR	67%	33%	4.80 EUR

Recipes

Drink	Cof. g	Milk ml	Oat ml	Choc. g	Chai g	Mat. g	Tea g	Syrup ml	Tonic ml	Cup pcs
Espresso (doppio)	18									
Americano	18									
Cappuccino	18	150								
Cappuccino with oat drink	18		150							
Flat white	18	120								
Caffè latte	18	250								
Latte with syrup	18	250						15		
Cortado	18	60								
Filter coffee 250 ml	15									
Espresso tonic	18								150	
Hot chocolate		220		30						
Chai latte		250			20					
Matcha latte		250				3				
Pot of tea							5			
Cappuccino to go	18	150								1